



ACTORS' THEATRE ADVERTISING PURCHASE AGREEMENT

8 Tens Festival Advertising
Jan 10 -Feb 9, 2020

2020 Season Advertising
January - October, 2020
8 Tens Festival, Clybourne Park, Sweat

SANTA CRUZ COUNTY ACTORS' THEATRE

- Over 30 years of producing cutting-edge, contemporary theatre in Santa Cruz
Presenters of The Annual 8 Tens @ 8 Short Play Festival
Full-length spring & fall productions
Annual International Short Playwriting Contest
Performing at Center Stage in downtown Santa Cruz

Producer
Bonnie Ronzio

Artistic Director
Wilma Marcus Chandler

Board of Directors
Marcus Cato
Joyce Michaelson
MarNae Taylor
Joan Van Antwerp

Marketing & Creative Director
Jana Marcus

Ad Sales Rep
Joan Van Antwerp

Send Art and signed form to:

Jana Marcus
831-458-2377
jana@janamarcus.com

Checks payable to:
Actors' Theatre

Send payment to:
Actors' Theatre
PO Box 7084
Santa Cruz, CA 95061
831-335-4409
sccactorstheatre@gmail.com

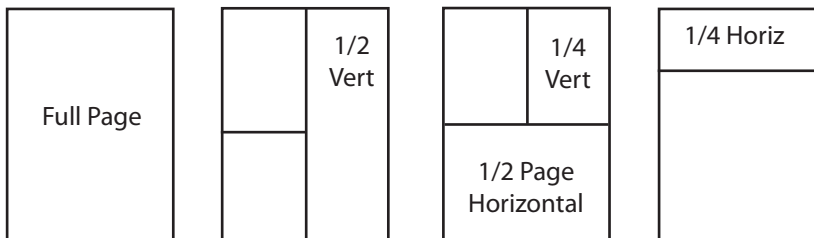
THANK YOU for supporting Actors' Theatre

This is an agreement to purchase ad space, as specified below, for advertising in Actors' Theatre's playbill. Please mark if you would like your ad in the 8 Tens playbill only, or all 2020 Season playbills at a 20% discount.

Please select your ad size and initial next to the cost of the appropriate option(s). Note: when advertising in the season programs, you may use the same ad or provide a new ad for each production, if supplied by the due dates.

Advertising Sizes & Prices

Table with 4 columns: Ad Size, Dimensions, 8 Tens Fest (or any 1 playbill), SEASON (3 playbills @ 20% discount). Rows include Back Cover - Color, Full page color, 1/2 page color, Full page B/W, 1/2 page B/W vertical, 1/2 page B/W horizontal, 1/4 page B/W vertical, 1/4 page B/W horizontal.



Mechanical Specifications

- Program book size: 5.5" x 8.5"
All ads must be provided digitally in Macintosh format, sent via email as a hi-res, font embedded .PDF file.
Scans/files should be done at 300 dpi.
Photoshop files should be saved in grayscale mode as "press ready" .PDF files.
Color ads should be saved in CMYK mode (no spot colors).
All ads must have a border or one will be added. No bleeds accepted except for backcover.

Terms & Policies

- Payment due in total on deadline date below.
No space cancellation will be accepted after the space reservation deadline listed below.
Liability of the publisher for errors is limited to the cost of the space occupied by error.

Deadlines

8 Tens - Space reservation deadline: Nov. 15 - Artwork & Payment deadline: Dec. 1, 2019

Would you like a web link from our site to yours for free? If so, please list below.

Web address:
Name of Advertiser
Phone & Email:
Address
Contact Name & Info:
Special Instructions
Signature:
Date: